

Press Release: 1<sup>st</sup> October 2020

## **Riverdale Healthcare Appoints New CEO**

Apposite Capital-backed dental group, Riverdale Healthcare, has today announced the appointment of a new Chief Executive Officer.

Current Chairman and previous CEO, Mark Seekings will continue in his role as Chairman of the company, whilst Emma Barnes will have overall responsibility for the company as CEO from 1<sup>st</sup> November 2020.

Emma, who has a background in dentistry, has had a successful career in similar positions where company growth was key.

In her previous role as Chief Operating Officer at Linnaeus Veterinary Group, Emma had grown the Group to 165 practices and 3000 staff, including 700 vets.

More recently Emma was an Operations Director for the successful private equity business Laurels, the 3rd largest Funeral Care business in the UK.

Emma's wealth of experience spans 16 years' in Retail and 5 years within the Healthcare industry. She has also worked within the care and dental sector, and shares Riverdale's passion for delivering a strong customer proposition within a clinical environment.

Mark Seekings, Chairman said, "We are delighted to have Emma join the Riverdale Board. Her experience in growing successful companies will be pivotal in the coming months as we continue our ambitious expansion programme and develop our patient experience, in the new digital era."

Riverdale Healthcare is a dental investment group formed in 2019, with an industry-leading management team led by Chairman Mark Seekings and backed by a leading healthcare investment fund, Apposite Capital. The team continue to actively source ambitious dental practices which share Riverdale Healthcare's ethos of providing high quality, ethical dentistry.

For dental practice owners interested in finding out how they can secure the future for their team contact in confidence, Chris Aylward, [chris@riverdalehealthcare.com](mailto:chris@riverdalehealthcare.com)

[www.Riverdalehealthcare.com](http://www.Riverdalehealthcare.com)

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